

trade "tickets" in advance? from David?

for immediate release

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Zinfandel Advocates & Producers Travels to TX, AZ & MN in May Events for consumers & the trade

Rough & Ready CA, spring 2007---Zinfandel Advocates & Producers is traveling to Austin (TX), Phoenix (AZ) and Minneapolis (MN) for events to offer an enormous array of Zinfandels to be tasted by the public and the trade.

[RR—primarily ?? vintage or __ message?]

In Austin, the tasting will take place on May 8 at the Omni Hotel Downtown (700 San Jacinto at 8th Street, Austin 78701, 512/476-3700).

2:00 – 5:00 p.m. complimentary trade and media tasting

6:30 – 9:00 p.m. general public tasting. Tickets cost \$50-60 each and can be purchased by either visiting www.zinfandel.org or calling 512/327-7555 or visiting www.winefoodfoundation.org. The tasting will benefit The Wine and Food

Foundation of Texas. ZAP and Foundation members will receive a discount on their tickets. Tickets go on sale March 28. Participating restaurants are The Belmont, Castle Hill Café, Cissi's Market, Dona Emilia's, Judd Servidio, The Mansion at Judges Hill, Moonshine Patio Bar & Grill, Ill Forks Steakhouse and Z' Tejas Grill.

Participating wineries are [Alexander Valley Vineyards](#), [Artezin](#), [Ballentine Vineyards](#), [Boeger Winery](#), [Bourassa Vineyards](#), [Brutocao Cellars](#), [C.G. Di Arie Vineyard & Winery](#), [Carol Shelton Wines](#), [Cline Cellars](#), [Crauford Wine Company](#), [D-Cubed Cellars](#), [Edmeades](#), [Four Vines Winery](#), [Fritz Winery](#), [Gnarly Head Cellars](#), [Graziano Family of Wines](#), [Jessie's Grove Winery](#), [Kenwood Vineyards/Heck Estates](#), [Klinker Brick Winery](#), [Lolonis Winery](#), [Mariah Vineyards](#), [Medusa Wines](#), [Michael-David Vineyards](#), [Montevina Winery- Trinchero Family Estates](#), [Moss Creek Winery](#), [Murphy - Goode](#), [Neese Vineyards](#), [Norman Vineyards](#), [Opolo Vineyards](#), [Peachy Canyon Winery](#), [Pedroncelli Winery](#), [Pellegrini Family Vineyards](#), [R & B Cellars](#), [Rancho Zabaco Winery](#), [Ravenswood](#), [Renwood Winery](#), [Ridge Vineyards](#), [Robert Biale Vineyards](#), [Rosenblum Cellars](#), [Saxon Brown Wines](#), [Seghesio Family Vineyards](#), [Starry Night Winery](#), [Steele Wines](#), [Storrs Winery](#), [The Terraces](#), [Trentadue Winery](#), [Tres Sabores](#), [Trinitas Cellars](#), [XYZin](#) and [Zig Zag Zin](#).

In Phoenix, the tasting will take place on May 10 at The Wrigley Mansion (2501 East Telawa Trail, Phoenix 85016, 602/955-4079).

2:00 p.m. – 5:00 p.m.: complimentary tasting for the trade and media.

6:00 p.m. – 8:30 p.m.: general public tasting: tickets cost \$40-50 and can be purchased by visiting www.zinfandel.org or calling 866/501-3881. ZAP and Foundation members will receive a discount on their tickets. Tickets go on sale March 28.

Participating wineries are [Alexander Valley Vineyards](#), [Artezin](#), [Ballentine Vineyards](#), [Boeger Winery](#), [Bourassa Vineyards](#), [Brutocao Cellars](#), [C.G. Di Arie Vineyard & Winery](#), [Carlisle Winery](#), [Carol Shelton Wines](#), [Cline Cellars](#), [Crauford Wine Company](#), [D-Cubed Cellars](#), [Edmeades](#), [Four Vines Winery](#), [Gnarly Head Cellars](#), [Graziano Family of Wines](#), [Javelina Leap Vineyard & Winery](#), [Jessie's Grove Winery](#), [Kenwood Vineyards/Heck Estates](#), [Lolonis Winery](#), [Mariah Vineyards](#), [Medusa Wines](#), [Meeker Vineyard](#), [Michael-David Vineyards](#), [Montevina Winery- Trincherro Family Estates](#), [Moss Creek Winery](#), [Murphy - Goode](#), [Neese Vineyards](#), [Norman Vineyards](#), [Opolo Vineyards](#), [Peachy Canyon Winery](#), [Pedroncelli Winery](#), [Pellegrini Family Vineyards](#), [R & B Cellars](#), [Rancho Zabaco Winery](#), [Ravenswood](#), [Renwood Winery](#), [Ridge Vineyards](#), [Robert Biale Vineyards](#), [Rosenblum Cellars](#), [Saxon Brown Wines](#), [Seghesio Family Vineyards](#), [Starry Night Winery](#), [Steele Wines](#), [Storrs Winery](#), [The Terraces](#), [Trentadue Winery](#), [Tres Sabores](#), [Trinitas Cellars](#), [Vino Con Brio](#), [XYZin](#) and [Zig Zag Zin](#).

In Minneapolis, ZAP is participating in Winefest No. 12—A Toast To Children's Health, with several events May 11-12 at The Depot (225 Third Avenue South, 55401, 612/375-1700).

May 11:

5:30 p.m. – 7:00 p.m. The Zinposium
6:30 p.m. – 9:30 p.m. The Grand Tasting

May 12:

5:30 p.m. - 7:30 p.m. The Reserve Reception
6:00 p.m. on The Fine Wine Dinner

Tickets cost \$100 for the ZAP Zinposium, \$75 for The Grand Tasting and \$250 for The Fine Wine Dinner and can be purchased by visiting <https://www2.mmf.umn.edu/winefest/ticket1.cfm> or by calling 612/625-7490 or emailing winefest12@mmf.umn.edu. These events benefit the University Pediatrics Foundation at the University of Minnesota.

Participating wineries are [Boeger Winery](#), [Brutocao Cellars](#), [Carol Shelton Wines](#), [Four Vines Winery](#), [Michael-David Vineyards](#), [Peachy Canyon Winery](#), [Ravenswood](#), [Ridge Vineyards](#), [Robert Biale Vineyards](#), [Rosenblum Cellars](#), [Seghesio Family Vineyards](#), [Starry Night Winery](#), [The Terraces](#) and [Vino Con Brio](#).

Zinfandel Advocates & Producers begins each year with its Festival at Fort Mason in San Francisco. The 16th Annual ZAP Festival in 2007 attracted an estimated 9,000 people to four events January 24-27. 273 Zinfandel wineries poured at least one wine each; a mariachi band greeted tasters at the entrances to the two pavilions, embodying the theme "Viva Zinfandel!" Zinfandel Advocates & Producers has been told that this is the biggest single varietal (wine) event in the world and possibly also the largest single-varietal single-day wine event worldwide. In 2008 the 17th Annual Zinfandel Advocates & Producers Festival will take place in San Francisco January 23-26, 2008. Stay tuned at www.zinfandel.org for more detail.

In 2006 ZAP commissioned extensive research about Zinfandel consumption and production: details are at www.zinfandel.org/pressroom.

Visit www.zinfandel.org to join ZAP, research Zinfandel and more! The Association of Zinfandel Advocates & Producers (ZAP) is a non-profit, educational 501(c)(3) organization. ZAP is dedicated to advancing public knowledge of and appreciation for American Zinfandel and its unique place in our culture and history. Winegrowers, winemakers and wine enthusiasts combine to form the membership. The common focus is the preservation and recognition of Zinfandel as America's heritage wine. ZAP's membership includes approximately 300 winery-members, 6,000 advocate-members and 50 associate members.

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